



## DfE Green Formulation Initiative for I&I Cleaning Products Project Update 10 October 2005

### Progress

The [U.S. EPA Design for the Environment \(DfE\) Program](#) and [Green Blue Institute \(GreenBlue\)](#) co-hosted a booth at the ISSA INTERCLEAN® Convention in Las Vegas on October 19-21. The ISSA Convention set a record with attendance of over 17,000 people. The EPA DfE and GreenBlue team provided information on the EPA Formulator Program, the **CleanGredients™** surfactants online resource and the [www.cleangredients.org](http://www.cleangredients.org) website for the first time. CleanGredients™ was made available for interactive use and for viewing via a video that illustrates the functionality. We were pleased by the strong reception received for CleanGredients™, for the DfEGFI project, and for the DfE Partnership program. Thanks to a number of [project friends](#) who generously volunteered to help staff our booth, we were able to handle the many interested visitors. But we may have set a record for the number of people who can fit in a 10x10 booth -- especially when the [Coastwide team](#) came to visit. We have now registered about 260 people who have expressed interest in becoming involved in our project. We are grateful to our [Steering Committee](#), our [Technical Advisory Committee](#), our [project](#) and [meeting](#) sponsors and especially to Bill Balek and [ISSA](#), who donated the booth and meeting space to us, helping to make the launch of CleanGredients beta such an enormous success. See [photos](#) from ISSA.

The CleanGredients™ beta contains information on surfactants submitted for demonstration purposes by members of the Technical Advisory Committee who represent Akzo Nobel Surface Chemistry, Stepan Company, Vitech International, Inc., Tomah Products, Inc., Burlington Chemical Co., Inc. and The Council for LAB/LAS Environmental Research (CLER). **We look forward to opening the database to ingredient listings from all surfactant manufacturers after we complete the public review and beta testing processes.**

We are continuing to develop our website at [www.cleangredients.org](http://www.cleangredients.org). Please feel free to refer colleagues to the website if they wish to sign up to become involved. If you are receiving this email, you are already signed up as a **Project Associate** which means you will receive monthly **Project Updates** and be invited to provide peer review on significant documents as well as on the beta version of CleanGredients™. If you are interested in serving in the future on a **Technical Advisory Subcommittee**, you may also sign up online now. Technical Advisory Subcommittees will be convened to develop attributes, criteria and reporting formats for additional ingredient classes. We do not plan to convene new ingredient subcommittees until after CleanGredients™ for surfactants is launched. In addition, you may sign up on our website to become a project [sponsor](#).

### Attention Fragrance manufacturers:

Because of numerous requests from fragrance manufacturers, the EPA Design for the Environment Program agreed to host a discussion group on DfE characteristics for fragrances. Please contact Loraine Passe, Program Manager at the U.S. EPA at: [Passe.Loraine@epamail.epa.gov](mailto:Passe.Loraine@epamail.epa.gov); phone #: (202) 564-9064 if you are interested in meeting with EPA DfE and other fragrance manufacturers to discuss DfE characteristics of fragrances. Please feel free to pass this information along to association members or to your fragrance suppliers if you think it would be of interest to them. This is a separate effort from the DfEGFI project. However, depending on the outcome of the discussions, recommendations may serve as a starting point for a future Technical Advisory Subcommittee for fragrances.

## Next Steps

1. Complete the DRAFT description of the attributes, criteria and reporting formats selected for reporting data and information on surfactant ingredients in CleanGredients™.
2. Complete additional DRAFT supporting documents including the glossary, instructions, and disclaimers.
3. Release a temporary password for online access to the BETA version of CleanGredients™ for surfactants and invite feedback from all Project Associates on the attributes, criteria and functionality of the resource.

**Our goal is to release the DRAFT documents and a temporary password to all Project Associates for a 30 day review period during the first week of December, 2005.**

## News and Outreach

Below please find a link to an EP Cleaning Products bid distributed by Multnomah County in the Portland, Oregon area. This may be the first cleaning products bid that references the EPA DfE Partnership in its bid specifications (pages 5 and 6). The language indicates that Green Seal products are first priority but products that have been through the DfE Partnership also meet bid requirements. This bid may be a useful model for others who wish to broaden the scope of products that have environmentally preferable attributes.

<http://www.multcopurch.org/files/8707b.pdf>

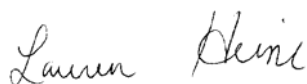
Article by ELIZABETH BLACKWELL Staff Reporter of THE WALL STREET JOURNAL  
"Clean Goes Green" *November 4, 2005; Page W3*. "Lately we've been seeing more of those "green cleaners..."

[http://online.wsj.com/article\\_email/SB113106780758588052-1MvQjAxMDE1MzAxNDAwNjQ3Wj.html](http://online.wsj.com/article_email/SB113106780758588052-1MvQjAxMDE1MzAxNDAwNjQ3Wj.html)

Article on ISSA INTERCLEAN® attendance from CM/Cleaning & Maintenance Management® magazine online.

[http://www.cmmonline.com/news.asp?mode=4&N\\_ID=58091](http://www.cmmonline.com/news.asp?mode=4&N_ID=58091)

We are grateful for your interest and participation in this project. Please feel free to contact me with questions or comments.



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